



# Case Study

SOLVING INCONSISTENT SESAME SEED APPLICATION

FOOD PROCESSING INDUSTRY

## CRACKER MANUFACTURING SOLUTION



Nozzles spray specialty gourmet flatbreads moving along a conveyor with a cornstarch solution that sticks sesame seeds to the crackers. The out-of-date spray system often jams, requires maintenance, and causes inconsistencies on the product – adding to overall costs.

### ► PROBLEM: INCONSISTENT APPLICATION OF SEEDS

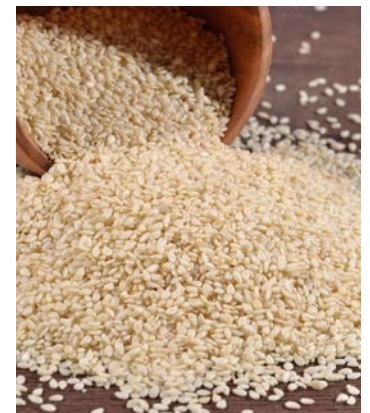
A cracker manufacturer contacted BETE to help troubleshoot issues with their spray system. They wished to improve their product quality and production uptime with a new automated spray system capable of consistently spraying a cornstarch solution to apply sesame seeds to their flatbreads.

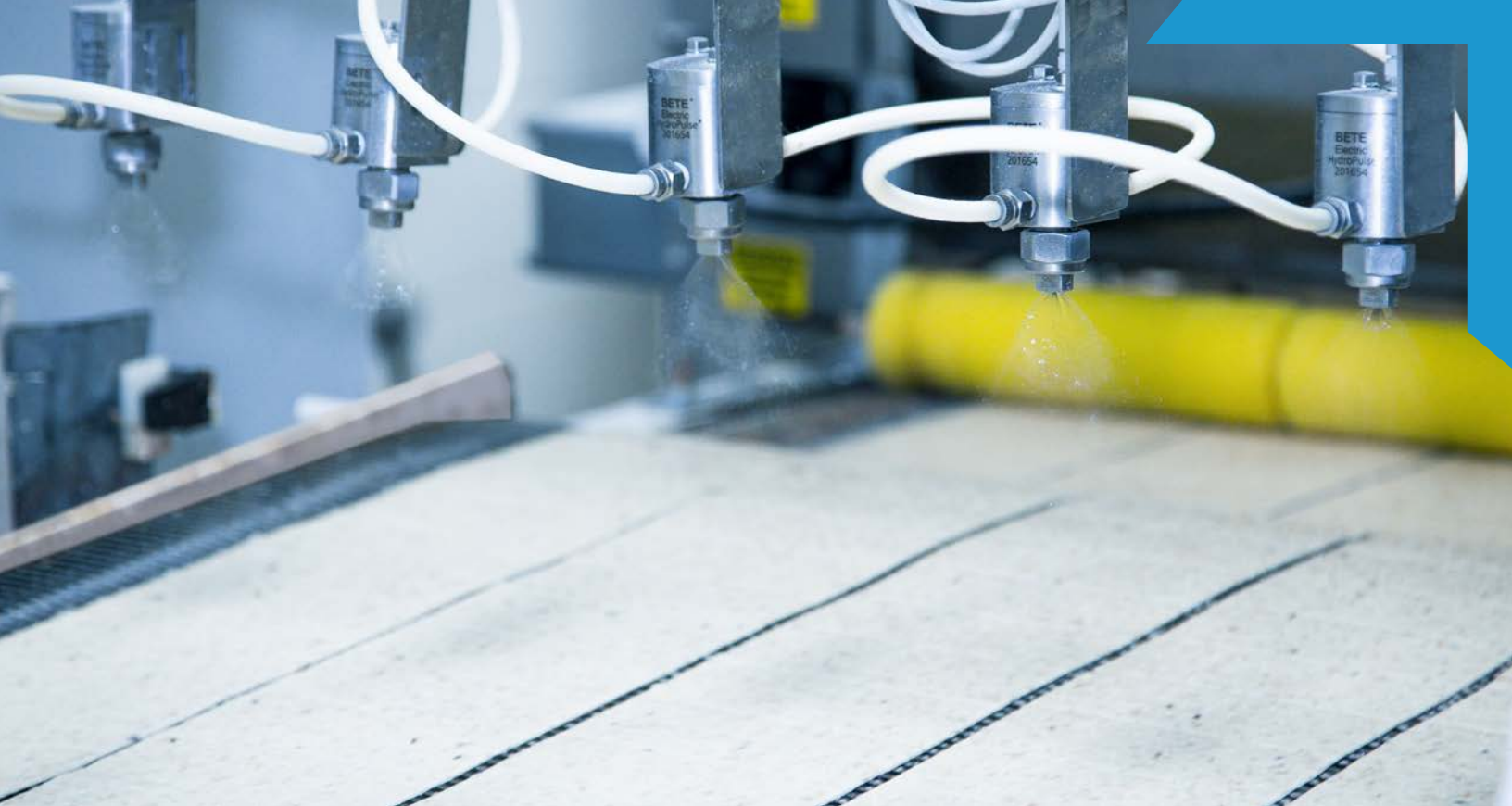
### ► SOLUTION: THE BETE FLEXFLOW™ WITH ELECTRIC HYDROPULSE® AUTOMATIC SPRAY NOZZLES

BETE engineers visited the manufacturer to demonstrate the FlexFlow Precision Spray Control System. Impressed by the range of cycle frequencies, duty cycles, and pressures varying up to 40 PSI, the cracker manufacturer was also interested in the FlexFlow's multiple operational zones. At times, the assembly line would hold crackers up to five rows wide – at others, nine. The FlexFlow would be able to spray at both ranges, keeping the application consistent and reliable.

**Advantages of the FlexFlow System with HydroPulse Nozzles include:**

- Precision spray directly on the target
- Reduced waste and minimal overspray maintains a clean, safe environment
- Uniform and repeatable coverage improves product quality
- Interchangeable nozzle tips provide a wide range of spray patterns to match process requirements
- Flow control with Pulse Width Modulation (PWM) ensures constant pressure and spray performance



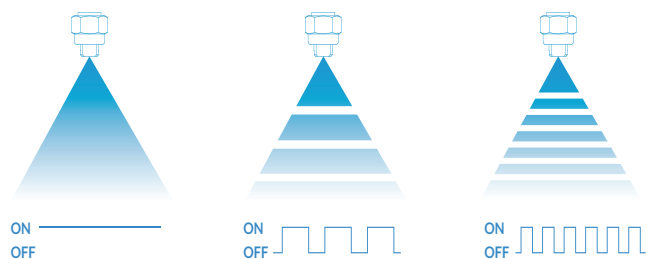


# Results

The customer's process now features consistent, uniform spray coverage onto the crackers. Seeds stick firmly, and there is a significant reduction in overspray, wasted ingredients, and downtime – resulting in the following **cost savings**:

- 15% savings in sesame seeds
- Increased production time with improved quality of the crackers
- A massive reduction of 12 hours per month downtime compared with the previous year
- Daily cleaning now takes half as long – only one hour compared to two

Pleased with BETE's comprehensive support and a clear return on investment, the plant manager reached out to upgrade other production lines with BETE's complete spray system solutions.



## WHY CHOOSE BETE FOR YOUR FOOD INDUSTRY SPRAY NEEDS?

- ISO 9001:2015 Certified
- The ability to solve unique and complex process challenges
- Trusted nozzle design and manufacturing with consistent quality assurance

Top food processing companies depend on BETE's specialized spray technology for everything from precision coating applications to cleaning tanks.

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